

6



LAF Fellows presented on design activism, resiliency projects, and more to over 1,000 registrants at LAF's first virtual Symposium for Innovation + Leadership.

# 2020 BY THE NUMBERS



LANDSCAPE  
ARCHITECTURE  
FOUNDATION

**\$347,100**

awarded through LAF scholarships, research, and leadership programs



**1,500 students**

from 96 universities and dozens of groups and individuals participated in the Green New Deal Superstudio in the fall.

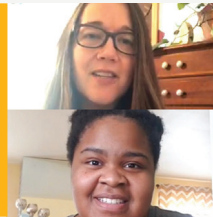


**\$103,000** awarded to 17 outstanding students through 13 scholarships



Bill Johnson, professor and Cofounder of JJR, received the 2020 LAF Medal.

**6** online events to reflect on and get through the pandemic together



The award-winning *Landscape Performance Series* turned 10 this year. **1.7 million** pagviews

**Over \$25,000**

in new scholarships specifically for Black, Indigenous, and People of Color, and other underrepresented groups

**\$25,000** awarded

to the first recipients of the *LAF Research Grant in Honor of Deb Mitchell* to study air pollutant deposition in parks near highways



**Over 20** hosted rooms made catching up at the virtual LAF 35th Annual Benefit a blast



**85** student leaders

recognized as LAF Olmsted Scholars with \$64,000 total awarded to 2 national winners and 6 finalists



**8** Case studies of exemplary landscapes with quantified benefits

LAF published a diversity, equity, and inclusion resource guide to continue advancing these values in the landscape architecture discipline.

**751** donors

invested in LAF, with 96 recognized in the 2020 Leadership Circle

Free professional development hours awarded to 688 attendees through webinars and trainings

**1,307** continuing education units

LAF and partners produced a special Knowledge@Wharton report to demonstrate the value of landscape solutions in climate change adaptation and mitigation efforts.

## LAF's Leadership Circle recognizes individuals and organizations who contribute to LAF's Annual Fund. Their investments complement event and program sponsorships to support LAF's research, scholarships, and leadership initiatives.

Special thanks to these major supporters whose substantial cumulative investment and thought leadership are instrumental in the successful delivery of LAF's annual programs: **BrightView, Design Workshop, EDSA, IRONSMITH, Landscape Forms, Landscape Structures, OLIN, Sasaki Associates, SiteOne, and SmithGroup.**

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### A message from LAF CEO Barbara Deutsch

We sincerely thank all those who invested in LAF, especially during a year that presented challenges none of us could have foreseen. Although the COVID-19 pandemic required creative and flexible adjustments, we found new ways to stay connected and remain united in our mission to support the preservation, improvement, and enhancement of the environment through the power of design. In launching the Green New Deal Superstudio, we called on students and practitioners to think big – to imagine landscape solutions that tackle sweeping issues such as decarbonization, justice, and jobs. We look forward to showcasing these ideas at the forthcoming summit and supporting you as you bring those visions to life.

A handwritten signature in black ink that reads "Barbara".